

SL: Manage your health care, all in one place.

PH: A new, simpler way to engage with Highmark.



Introducing a simpler way to manage your health — My Highmark.

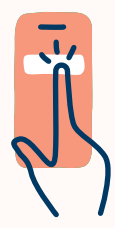
[Get My Highmark](#)

My Highmark brings together everything you need to manage your benefits and reach your health goals.

Here's just some of what you can do with My Highmark:



Access your virtual member ID card, manage your costs, and search for care.



Personalize your digital experience by completing a Health Assessment.



Find health programs and activities to help you reach your goals.



Check your health journey daily for new suggestions and advice.

[Get My Highmark](#)

Or visit [MyHighmark.com](https://myhighmark.com) to learn more.

Already have an online account?

You can [log in](#) using your existing Highmark username and password.

Smarter, simpler, more convenient.

Learn what My Highmark can do for you.



Benefits and/or benefit administration may be provided by or through the following entities, which are independent licensees of the Blue Cross Blue Shield Association: Highmark Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage Inc., Highmark Benefits Group Inc., First Priority Health, First Priority Life or Highmark Senior Health Company.

Your plan may not cover all your health care expenses. Read your plan materials carefully to determine which health care services are covered. For more information, call the number on the back of your member ID card or, if not a member, call 866-459-4418.

Highmark Blue Cross Blue Shield is a Medicare Advantage HMO, PPO, and/or Part D plan with a Medicare contract. Enrollment in these plans depends on contract renewal.

The Plan complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

Tenemos servicios gratis de interpretación para responder cualquier pregunta que pueda tener sobre nuestro plan médico o de medicamentos. Para obtener un intérprete, simplemente llámenos al número que figura en la parte de atrás de su tarjeta de ID (TTY: 711). Alguien que hable español puede ayudarlo. Este servicio es gratis.

我们免费提供口译服务，为您解答有关我们健康计划或药物计划的任何疑问。如需口译服务，只需拨打您 ID 卡背面的电话号码（TTY：711）与我们联系即可。说中文的工作人员可为您提供帮助。此项服务免费。

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MX2678381 1

SL: Have you checked out My Highmark?

PH: Easily manage your health – and health coverage.

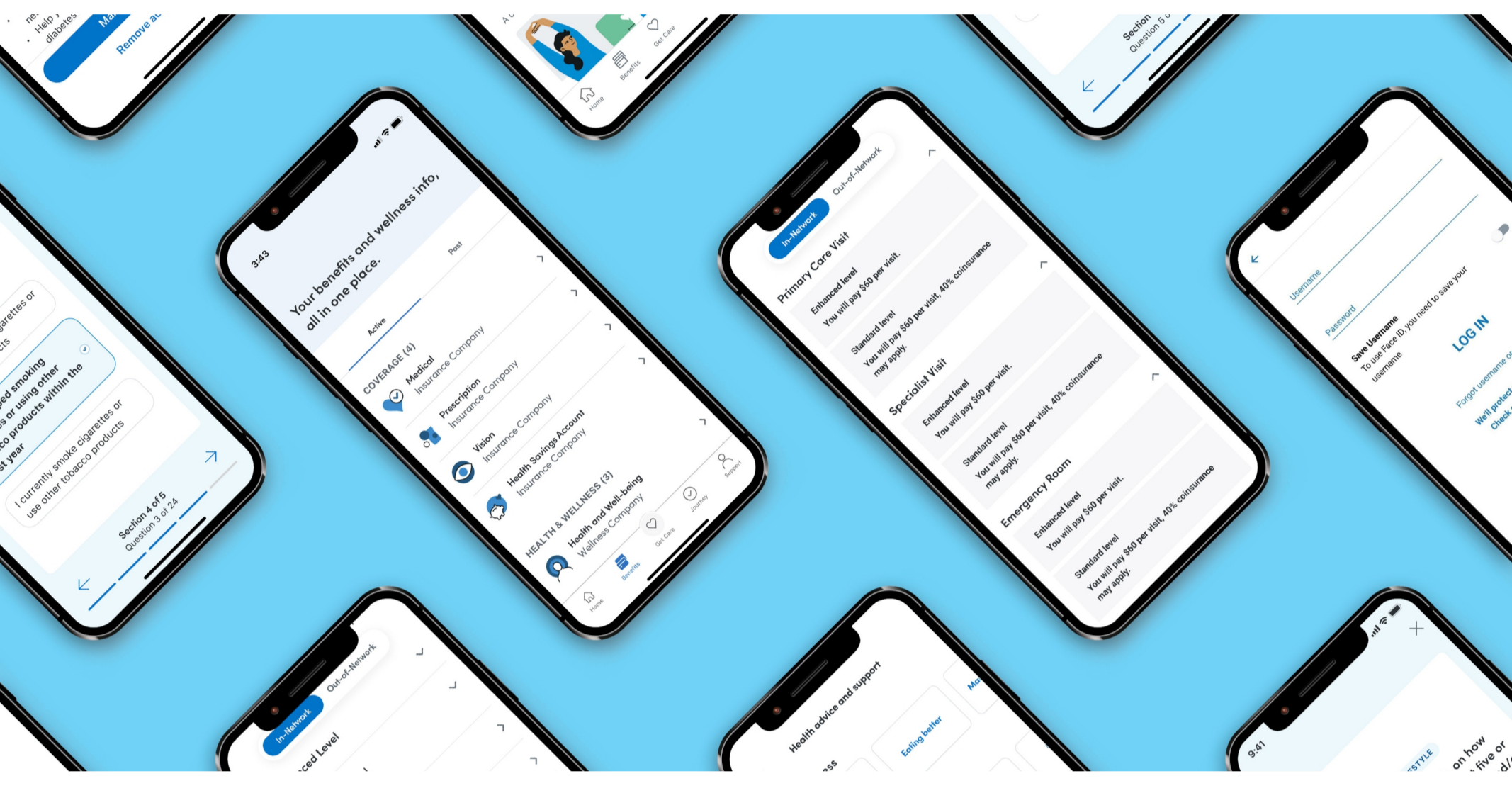


Table 1

Get started with My Highmark today.

Easily manage your health, and health coverage – all in My Highmark.

Get My Highmark



Whether on your phone or your laptop, My Highmark has everything you need to manage your benefits and reach your health goals – all in one place.

Learn what My Highmark can do for you.



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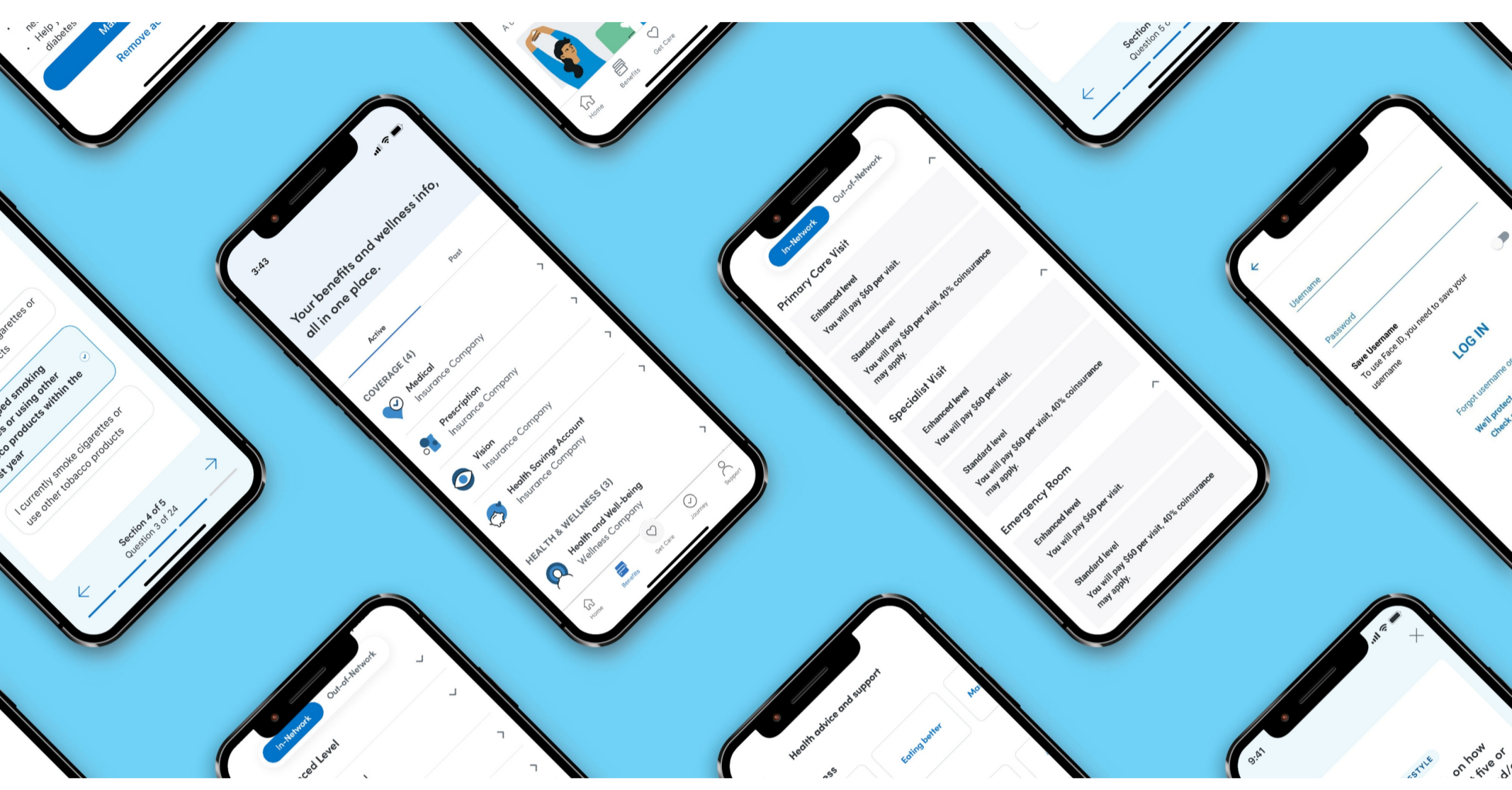
MX2678381 2



All your health – all in one place.

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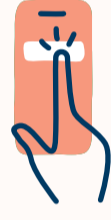
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Table 1

WPA
NEPA
DE
WV
WNY



CPA
SEPA
NENY



Table 2

WPA
NEPA

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CPA
SEPA

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DE

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WV

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Highmark Blue Cross Blue Shield is a Medicare Advantage HMO, PPO, and/or Part D plan with a Medicare contract. Enrollment in these plans depends on contract renewal.

WNY

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NENY

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