



YOUR FACILITATOR

Jonathan Geiser is an Associate Professor of Business at Goshen College, teaching in the areas of finance, strategic management and entrepreneurship. He is also the Director of Goshen College's **Center for Business and Entrepreneurial Education (CBEE)**, developing and managing courses, workshops and seminars for the local business community.

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PERMIT 71
GOSHEN, IN 46526

Prior to joining Goshen College in 2008, Mr. Geiser had accumulated over 20 years of business experience working in both large and small companies in Spain, the United Kingdom and the United States. He has held a variety of senior financial and managerial positions in multiple industries including automotive, recreational vehicle, furniture manufacturing, executive education and financial services. Mr. Geiser achieved his master's degree in international management from the Thunderbird School of Global Management in Arizona. He also holds a certificate in family business advising from the Family Firm Institute, a nationwide association of family business advisers, researchers and educators.

SAMPLE OF SELECTED TOPICS TO EXPLORE:

- Key Steps to Effective Leadership
- Choosing an Appropriate Leadership Style or Model
- Leading Significant Change
- Employee Performance Management
- Developing Effective Teams
- Managing Complex Projects
- Conflict Resolution
- Effective Decision-Making
- Cross-functional Collaboration and Accountability
- Enhancing Business Flexibility
- Ethics in the Workplace
- Cultivating Innovation
- Enhancing Communication Within Your Organization

**GOSHEN
COLLEGE**
BUSINESS DEPARTMENT
1700 South Main Street
Goshen, IN 46526



BUSINESS LEADERSHIP PROGRAM

sponsored by the

Goshen College Center for Business and Entrepreneurial Education (CBEE)

**GOSHEN
COLLEGE**

PROGRAM MISSION:

To promote and facilitate the ongoing development of business leaders in our community, and to provide these leaders with opportunities for **knowledge sharing, skills development and peer-learning** in order to assist them in growing and sustaining successful enterprises.

Objectives:

1. **Explore the challenges** to achieving long-term business performance and sustainability.
2. **Gain insight** from discussion of ideas and practical solutions for business issues.
3. **Provide a forum for peer-learning** and for exchanging ideas and best practices with other local businesses.
4. **Strengthen the participants' leadership skills** and mindset, and facilitate the identification of opportunities for leadership development within your organization.
5. **Challenge participants to explore new ideas**, establish personal goals to develop their capabilities and expand their mastery of essential leadership skills.

WHO SHOULD PARTICIPATE?

This program is designed for **business managers and future business leaders**. This includes division managers, functional managers, or individuals who are being prepared for a future leadership role within a company. **Small business owners are also invited** to join this program, as most topics will equally relate to the various roles and responsibilities that they carry out within their organizations.

As we recognize that companies benefit most when learning experiences are shared by more than one person and when multiple people are exposed to new ideas simultaneously, we **encourage companies to send several members of their management team** to these sessions.

To facilitate this, we have arranged for companies to register for a specific number of "seats" or "places" rather than registering named individuals. (For example, you are welcome to send one person to a given topic while a different employee attends one or more of the other sessions. Based on the topic to be covered, you decide who the most appropriate person is from your company to attend each month.) **Program pricing has been structured to facilitate the participation of multiple members of your management team.**



PROGRAM ACTIVITIES:

The annual program calendar will consist of **10 regular sessions to be held monthly** (excluding the months of September and March) on the second Wednesday of each month. Each session will concentrate on one selected topic. The sessions will be held from **7 to 9 a.m.** in a meeting center on the **Goshen College campus** (campus map and room location details will be communicated upon registration.) Coffee and rolls will be available.

In the months of September and March, a **half-day workshop** will be held on the second Wednesday from **8 a.m. to 1 p.m.** including a light lunch. These workshops will allow for a more **in-depth focus** of selected topics and will be facilitated by an invited speaker and workshop leader. The location of these workshops will be announced prior to each event.

All program events will involve the active participation of the attendees, and ample opportunities will be included in the agendas for presenting, discussing and sharing ideas and approaches that are being implemented at our members' companies. We will also encourage participants to establish personal development goals and explore how the ideas and methods discussed in these sessions might be adapted for use in their own management roles and companies. Participants may be invited to report back on progress made in achieving their goals and share some of the lessons learned from those experiences.

REGISTRATION INFORMATION:

Companies can register their employees for this program at any time during the year. Fees are charged per "participant seat." Companies can register for one or more participant seats. Your company can then decide who to send to each individual session. **Companies can send different individuals to attend different sessions**, as the registration is by company and not by named individual.

Annual program fee: \$700 for the first participant seat (covering the next 12 months' events), and **\$500** for each additional participant seat. Make checks payable to Goshen College.

To register (three options):

1. **Call 574.535.7451.** Credit cards accepted.
2. **www.goshen.edu/business/registration**
3. **Mail registration** form and check to:

CBEE
Goshen College
1700 S. Main Street
Goshen, IN 46526

For questions or additional information about this program, please call Jonathan Geiser at **574.535.7135**.

REGISTRATION FORM:

Number of participant seats: _____

Company name: _____

Contact name: _____

Address: _____

City _____ State _____ ZIP _____

Email: _____

Work phone: _____

Fax: _____

Check enclosed for \$ _____

P.O.# _____