

2005 EEAI Board Retreat -- Priorities of Goals & Action Items

GOAL A: Serve our members

<u>Action Item</u>	<u>Priority points</u>	<u>Leader(s)</u>
1. Increase focus on regional EEAI business/training meetings	28	Brad, Marvin, Paul, Sarah, Pauline, Amanda, Millie
2. Improve EEAI's value to non-traditional and traditional educators	20	Paul, Jules, Brad, Marvin
3. Utilize the CREED newsletter to its full potential	16	Jules, Millie, Teresa, Paul
4. Develop a document listing benefits of EEAI membership	15	Krista, Teresa
5. Include an EE activity in each issue of CREED	13	Pauline, Jules
6. Develop a welcome kit for new members	12	Krista, Marvin, Pauline
7. Conduct EE needs assessment of cooperator groups	11	Brad, Amanda
8a. Develop a printable membership application on web site	9	Krista, Teresa
8b. Host a 'new members breakfast' with officers at annual conference	9	Marvin, Millie
9. Determining the right mix of hands-on vs. content sessions at annual conference	6	None
10. More fully develop listserv uses	3	None
*PLI-create scholarships for training	-	-----
PLI-post related conferences and training on EEAI's website	-	-----
PLI-post related jobs on EEAI's website	-	-----
PLI-promote other conferences and workshops to members via CREED and the website	-	-----
PLI-have regional meetings at the annual conference	-	-----
Add 11? Develop the web site to its full potential	Due to being mentioned so many times.	
*PLI indicates Parking Lot Item		

GOAL B: Develop the organization

<u>Action Item</u>	<u>Priority points</u>	<u>Leader(s)</u>
1a. Establish EEAI as "the organization" to meet EE needs	19	Paul, Amanda, Krista
1b. Increase fundraising and grant seeking efforts	19	Marvin, Brad, Millie
2. Create a paid director position jointly with Envirothon	18*	Brad, Paul
3. Re-define job duties and terms for offices and committees	16	Teresa, Amanda, Marvin
4. Increase involvement of, and follow-up with committees	12	Millie, Amanda, Teresa

5. Re-examine EEAI's purpose and marketing		11	Paul, Marvin
6. Improve EEAI internal communications	7		Teresa
7. Improve relationship with NAAEE		5	Paul
8a. Re-connect with the Department of Education		4	Brad
8b. Address marketing needs		4	Paul
9. Improve EEAI name recognition		0	None
PLI-send 2 nd year president-elect to NAAEE conference		-	-----
PLI-send representative to the Midwest EE conference	-		-----
PLI-increase EEAI's profile so membership is considered worthwhile to prospective members			
PLI—partner with more organizations			
PLI—Search for ways to make conferences and workshops more valuable			-----

* one negative vote was cast on this item

GOAL C: Promote environmental education throughout Indiana

<u>Action Item</u>		<u>Priority points</u>	<u>Leader(s)</u>
1. Improve EEAI's exhibit/display(s)		23	Krista, Brad, Marvin, Pauline, Amanda
2. Develop "giving back" mechanisms for EEAI		20	Marvin, Krista, Amanda, Teresa
3a. Increase student involvement in EEAI	16		Jules, Paul, Sarah
3b. Develop set of activities with lesson plans for interactive display	16		Brad, Teresa, Krista
4. Develop regional activities/workshops		15	Amanda, Brad, Jules
5. Develop multi-level student involvement opportunities	13		Jules, Sarah, Marvin
6. Assist/coordinate collaboration between student projects		12	Jules, Marvin
7. Put lesson plans and educational contact list on web site		8	Sarah, Jules
8. Get involved with the Hoosier Recreation Workshop	6		None
9. Conduct presentations at HASTI		0	None
PLI-invite the State Superintendent of Public Instruction to the annual conference each year		-	-----

FACILITATOR SUMMARY AND NOTES:

Under each goal, the top two action items were clearly identified and, for Goals A and C, there was a clear separation in points between the top two items and the third one. Although there was only a one point separation between the top two items and the third on Goal B, there was a negative vote cast on item three which might indicate that there could be resistance if this action is pursued.

A few comments on particular action items:

Action 1, Goal B—To me, this really looks like a goal instead of an action. My suggestion would be to work it into the wording of Goal B rather than listing it as an action.

Action 3, Goal B—From the morning Board meeting, it sounds like this action is nearly completed. When finalizing your goals and actions for 2005, you may want to take that into consideration and not include it as one of primary focus.

Actions 3a and 5, Goal C—These are very similar. I'd suggest re-wording 3a to include 5.

The number of action items to be pursued in 2005 will need to be determined by the Board; but in order for any of them to be achieved, those identifying themselves as “leaders” for each will need to recruit members to assist. Persistent follow-up will be essential. Since most people signed up to lead in more than one area, the following chart might be helpful in coming up with a final determination of responsibilities (I've limited this to the top 3 action items for each goal in hopes of keeping achievement realistic):

	Amanda	Brad	Jules	Krista	Marvin	Millie	Paul	Pauline	Sarah	Stacy	Teresa
Goal A											
#1	X	X			X	X	X	X	X		
#2		X	X		X		X				
#3			X			X	X				X
Goal B											
#1	X			X			X				
#2		X			X	X					
#3		X					X				
Goal C											
#1	X	X		X	X			X			
#2	X			X	X						X
#3a			X				X		X		
#3b		X		X							X

Working from the chart and trying to spread the work out most equitably among those who volunteered to lead, here is one possibility:

Goal A, Action 1—Pauline, Sarah Action 2—Jules, Paul Action 3—Teresa, Millie

Goal B, Action 1—Amanda, Krista Action 2—Millie, Marvin Action 3—Paul, Brad

Goal C, Action 1—Pauline, Krista Action 2—Amanda, Marvin Action 3a—Sarah, Jules Action 3b—Teresa, Brad

This scenario gives each person 2 action items from those that they voted a “4” or “5”. (Note: Stacy apparently did not rank any of them a “4” or “5”, but could be added to any action item for which she has an interest.)