

# Business

[www.goshen.edu/business](http://www.goshen.edu/business)

Goshen College is a liberal arts college dedicated to the development of informed, articulate, sensitive, responsible Christians.

## ***Why study business at Goshen College?***

Business within a liberal arts context provides a strong foundation for succeeding in today's complex and ever-changing business environment. Goshen College's business programs integrate ethical behavior, servant leadership and solid business practice. Successful commerce in a globalized world requires a global perspective, one you'll acquire through Goshen's unique program of international education as well as through a complement of internationally focused business courses. Our program also offers a strong technology component, a key to success in today's digital world.

## ***Academic excellence***

**National recognition:** Goshen is nationally recognized by sources such as *U.S. News & World Report*, *Barron's Best Buys in College Education*, Peterson's *Competitive Colleges* and *Top Colleges for Science* and *The 100 Best Colleges for African-American Student*.

- Every year, student entrepreneurs compete for a \$5,000 grant to start their own business after graduation.

## ***Suggested plan of study***

The Goshen College business department offers majors in accounting, business and business information system. It also offers minors in accounting, business, business information systems, entrepreneurship and global economics. The business program covers all the basic components for a strong business foundation such as accounting, economics, law, marketing, management and finance. You can tailor your degree to fit your interests by selecting electives in marketing, finance, entrepreneurship, international business or general business administration. Goshen also offers a business education track for students if you would like to teach business at the high school level.

The following is an example of a four-year schedule for a business major. For more information on this and other majors, view the course catalog online at [www.goshen.edu/catalog/](http://www.goshen.edu/catalog/).

### **First year**

Principles of Accounting: Financial  
Mathematics  
Introduction to Entrepreneurship (optional)  
Office Software Productivity  
Sociology/political science/psychology  
General education

### **Second year**

Principles of Economics  
Principles of Accounting: Managerial  
Introduction to Statistics  
SST or alternate  
General education

### **Third year**

Business Law  
Principles of Marketing  
Principles of Management  
Financial Management  
General education  
Electives

### **Fourth year**

Balance of major  
Management Strategy  
Management Policy and Social Responsibility  
Internship  
General education

## ***Outcomes***

**Preparation for a variety of careers:** As a Goshen College business major you are not only prepared to enter into the world of corporate finance, investment banking and small-business ownership. The following lists a few examples of careers that business majors have chosen:

accountant	insurance
advertiser	lawyer
banker	marketing
business owner	minister
computer programmer/analyst	professor
consultant	public relations
contractor	real estate
controller	research/development
farmer	sales
government service	teacher
graphic artist	writer

- Goshen College business students pursue advanced degrees at some of the country's top graduate schools.

## ***Excellent facilities***

Goshen College's on-campus facilities provide excellent resources for business students.

- Business majors use computer facilities equipped with up-to-date hardware and software in two computer laboratories. The business department's state-of-the-art technology center is equipped with Windows servers, Microsoft Office and Oracle database software.

- Goshen College's **Entrepreneurship Learning Center** provides services for student entrepreneurs and business owners, including counseling, workshops and entrepreneurial grants.
- **Java Junction:** The Goshen College student-run coffee house, located in the first floor of the residence halls, provides a lab experience for you to practice what you've learned in the classroom. Students are in charge of running the coffee house, from hiring baristas to managing catering jobs to balancing the books.

### ***Opportunities to work closely with faculty***

You can interact personally with the business faculty in classes and research activities.

- The student-faculty ratio is 12:1, giving you the opportunity to work one-on-one with your professors.
- Many faculty members hire student assistants to help grade papers and prepare lessons.
- Students interested in entrepreneurship will work with faculty mentors who have real-world small business ownership experience.
- Goshen College's unique Maple Scholars program challenges you to take your classroom learning to the next level. This summer research program, which is open to students from all majors, allows you to work with a professor to design and conduct your own cutting-edge research project. You would present your findings at Goshen's undergraduate research symposium and may be invited to present at national undergraduate conferences. Read more at [www.goshen.edu/academics/maple\\_scholars.php](http://www.goshen.edu/academics/maple_scholars.php).

### ***Opportunities to gain experience***

- **International experience:** Since commerce is international in scope, it is crucial that you build a broad world view. This is encouraged at Goshen College through an international education requirement which is usually fulfilled by participating in Goshen's unique Study-Service Term. The SST semester helps you develop new understandings of the values, systems and beliefs in another culture. A recruiter from a national accounting firm has observed that Goshen seniors demonstrate more maturity because of their SST experience.
- **Business in Spain:** Students may elect to spend May term studying business issues in Barcelona, the capital of Spain.
- **Internship experience:** Each business student participates in an internship. The internship experience encompasses an entire semester, or is arranged for the summer months, and gives students the opportunity to test classroom learning in a supervised work experience in an area of their interest. Many internship experiences lead to permanent job opportunities.

- **Java Junction:** The Goshen College student-run coffee house, located in the first floor of the residence halls, provides a lab experience for you to practice what you've learned in the classroom. Students are in charge of running the coffee house, from hiring baristas to managing catering jobs to balancing the books.
- **Christian values, real-world experience:** Goshen excels in helping you learn the skills sought by today's professionals such as communication, critical thinking and ethics. But you also use your business competence and success in ways that reflect a Christian commitment.

### ***Faculty***

**Alan L. Weldy, J.D., M.B.A.;** chair; associate professor of business; B.S., Goshen College, 1983; J.D., The University of Notre Dame, 1986; M.B.A., Indiana University-South Bend, 2002.

**Michelle E. Horning, M.S., C.P.A.;** associate professor of accounting; B.A., Goshen College, 1991; M.S., Drexel University, 1995.

**Jerrell Ross Richer, Ph.D.;** associate professor of economics; B.A., Goshen College, 1985; M.A., 1988, Ph.D., 1991, University of California-Santa Barbara.

**Russ J. Rupp, M.B.A., C.P.A.;** professor of accounting; B.A., Goshen College, 1982; M.B.A., The University of Notre Dame, 1984.

**Philip H. Rush, M.S.M.;** associate professor of business information systems; B.A., Goshen College, 1985; M.S.M., University of Maryland, 2001.

**Tim L. Yoder, M.B.A.;** associate professor of business information systems; B.A., Goshen College, 1988; M.B.A., Indiana University-South Bend, 1998.

### ***Additional resources***

Business department Web site: [www.goshen.edu/business](http://www.goshen.edu/business)

Online course catalog: [www.goshen.edu/catalog](http://www.goshen.edu/catalog)